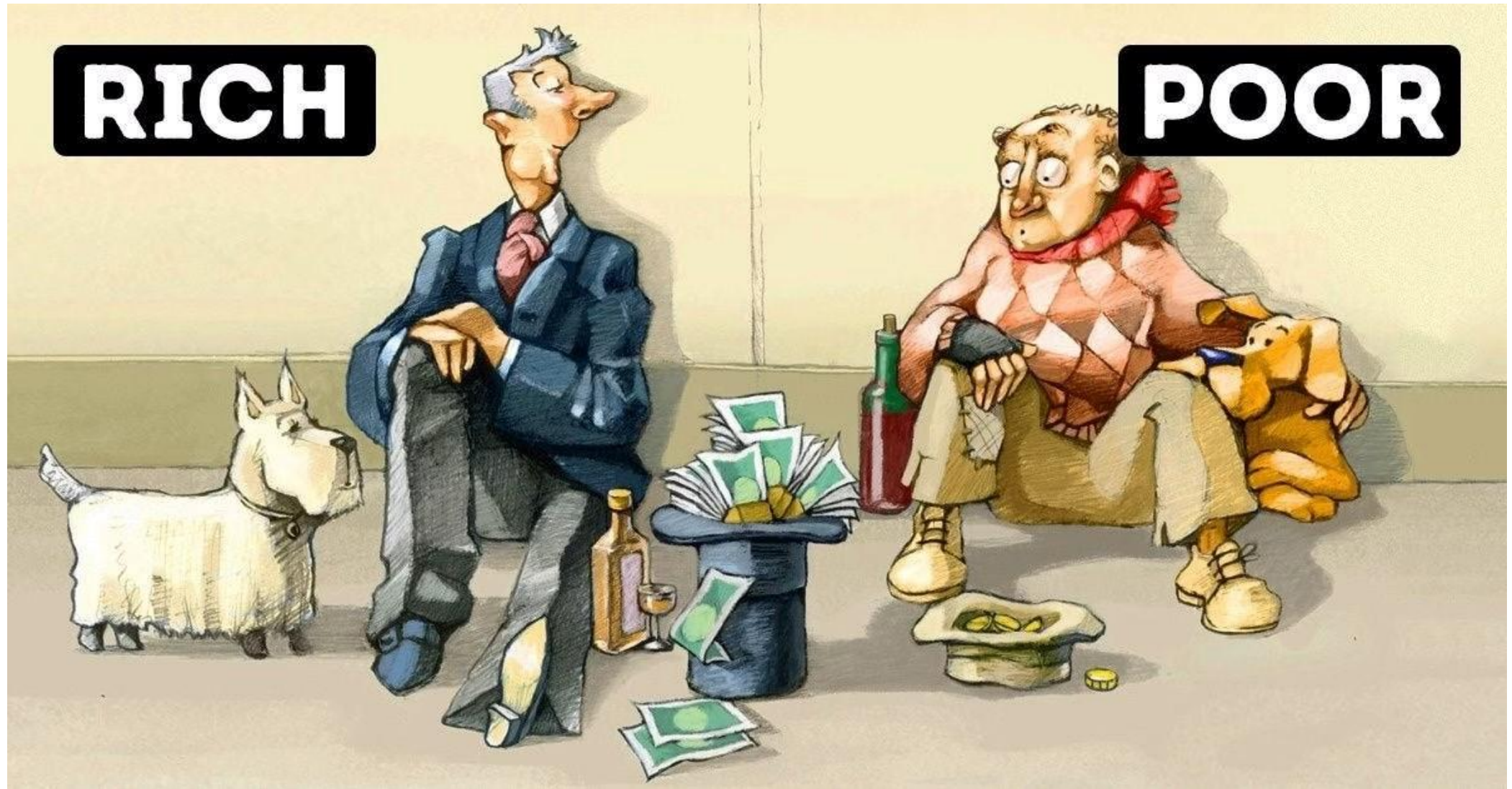


RICH DHAGA

Business Plan Overview





Don't be poor, don't look poor, don't die as poor.



About RICH DHAGA

Welcome to RICH DHAGA.

Affordable Fashion: Stylish apparel starting at ₹499. **Unlimited Earnings:** Earn through referrals and build wealth. **Leadership Rewards:** Achieve milestones and unlock financial freedom. **Dual Shopping:** Shop online or in physical stores.

Secondary Income Will Be Your Primary Settlement: In today's world, life means work, work, and more work, leaving no room for savings. All the income is spent, with little left for dreams. But here, you not only earn - you achieve success. You secure your future, enjoy a lavish lifestyle, and prepare for a comfortable retirement. This is your chance to break free from the cycle of just surviving and start truly living.

Dream big, act now, and grow with RICH DHAGA!

Platform Type

RICH DHAGA offers a seamless shopping experience through its user-friendly eCommerce platform, providing convenient access to a wide selection of apparel.

Platform Type:

- **eCommerce Clothing Platform**
- **Physical Clothing Stores**





Our Products

RICH DHAGA offers a diverse range of men's and women's fashion apparel for all occasions, including:

Men's Fashion

- Jeans & Trousers
- Tees & Shirts
- Suits & Blazers
- Ethnic & Formal Wear

Women's Fashion

- Dresses & Skirts
- Tops & Tees
- Ethnic & Casual Wear
- Leggings & Jumpsuits

Accessories & More

- Innerwear
- Sportswear
- Casual & Formal
- Sleep & Loungewear



Products Available on our eCommerce Platform and Physical Stores

1

Convenient online shopping at your fingertips.

2

Explore our curated collection from the comfort of your home.

3

Visit our physical stores for a personalized shopping experience.

4

Try on clothes, get expert advice, and enjoy the ambiance of our stores.

How the Plan Works

1. Anyone Can Buy

Customers can shop directly without joining the referral program.
Products start at just '499.

2. Complete Your KYC

Users must complete KYC verification within 30 days of creating their ID to receive commission.

3. Start Earning

Registered customers earn commissions by referring others to buy RICH DHAGA products. The more you refer, the more you earn!

Product Pricing & Commission Structure:

Commissions are calculated based on the product price and follow a uni-level structure across 10 levels.

Product Price	1st Level (15%)	2nd Level (5%)	3rd Level (2%)	4th-6th Levels (1%)	7th-10th Levels (0.5%)
₹499	₹75	₹25	₹10	₹5	₹3
₹699	₹105	₹35	₹14	₹7	₹4
₹999	₹150	₹50	₹20	₹10	₹5
₹1499	₹225	₹75	₹30	₹15	₹8
₹1999	₹300	₹100	₹40	₹20	₹10

How the referral income works?

1

Refer a Friend

Share your referral link. When they buy, you earn.

2

Level 1 Commission

You get 15% of their purchase value.

3

Level 2 Commission

Receive 5% from referrals of level 1.

4

Levels 3-10 Commissions

Earn smaller percentages from deeper network levels.



YOU

→ (₹ 1500 + ₹ 500 + ₹ 200)



SHOP FOR
₹10,000

→ REFERAL 1 15%



SHOP FOR
₹10,000

→ REFERAL 1 REFEREE 5%



SHOP FOR
₹10,000

→ REFERAL 2 REFEREE 2%

How to Earn Referral Income?

ID Registration Requirement: Register your ID within 30 days of purchase to earn commissions.

Eligibility: Refer others to buy products, and earn commissions on their purchases.

Leadership Qualification Criteria: Build your referral network and achieve income milestones to unlock leadership tiers.

Leadership Tier	Income Required
Pearl Leader	₹15,000
Ruby Leader	₹50,000
Silver Leader	₹2,00,000
Gold Leader	₹5,00,000
Platinum Leader	₹25,00,000
Diamond Leader	₹1 Crore (₹1,00,00,000)
Crown Leader	₹3 Crore (₹3,00,00,000)
Conqueror Leader	₹5 Crore (₹5,00,00,000)

Leader Income Capping:

- **Capping Limit:** Referral income is capped at ₹5 Crore.
- **Post-Capping Income:** After ₹5 Crore income, referral income stops, and leaders earn a fixed weekly income of ₹2,50,000 (₹10 Lakhs/month).

Summary:

- **Flexible Referral System:** Earn up to 15% from the 1st level, with decreasing percentages for subsequent levels up to 10 levels.
- **Open for All:** Customers can buy products without joining the referral program.
- **Leadership Rewards:** Unlock leadership tiers with incomes from ₹15,000 to ₹5 Crore, plus capped weekly earnings.
- **Dual Shopping Options:** Shop conveniently online or at physical stores.

OUR COMPANY INCORPORATE CERTIFICATE



**GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS**

Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that RICH DHAGA FASHIONS PRIVATE LIMITED is incorporated on this TWENTY FOURTH day of JANUARY TWO THOUSAND TWENTY FIVE under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is **U74101TS2025PTC193299**

The Permanent Account Number (PAN) of the company is **AAOCR2553G***

The Tax Deduction and Collection Account Number (TAN) of the company is **HYDR22896G***

Given under my hand at Manesar this TWENTY FOURTH day of JANUARY TWO THOUSAND TWENTY FIVE

Signature **Not Verified**

Digitally signed by
DS MINISTRY OF CORPORATE
AFFAIRS, CRC MANESAR 1
Date: 2025.01.24 15:54:31 IST

Raunak Agrawal

Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on mca.gov.in

Mailing Address as per record available in Registrar of Companies office:


RICH DHAGA FASHIONS PRIVATE LIMITED

VIJAYA SAI TOWERS FNO 402, Reliance Digital Building, Kukatpally, Tirumalagiri, Hyderabad- 500072, Telangana

*as issued by Income tax Department



OUR COMPANY GST CERTIFICATE



सत्यमेव जयते


Government of India

Form GST REG-06

[See Rule 10(1)]



Registration Certificate

Registration Number : 36AAOCR2553G1Z6

1.	Legal Name	RICH DHAGA FASHIONS PRIVATE LIMITED			
2.	Trade Name, if any				
3.	Additional trade names, if any				
4.	Constitution of Business	Private Limited Company			
5.	Address of Principal Place of Business	Building No./Flat No.: FNO 410,H.No. 6-11 & 6-11/A Name Of Premises/Building: Reliance Digital Building Road/Street: VIJAYA SAI TOWERS Nearby Landmark: Oppsite BJP Office Locality/Sub Locality: Kukatpally, Tirumalgiri City/Town/Village: Hyderabad District: Medchal Malkajgiri State: Telangana PIN Code: 500072			
6.	Date of Liability				
7.	Period of Validity	From	28/02/2025	To	Not Applicable
8.	Type of Registration	Regular			
9.	Particulars of Approving	Telangana			
Signature <div>Signature Not Verified Digitally signed by DE GOODS AND SERVICES TAX NETWORK 15 Date: 2025.02.28 18:03:57 IST</div>					
Name		VASU DEV KURA			
Designation		Deputy State Tax Officer			
Jurisdictional Office		HYDER NAGAR -II			
Date of issue of Certificate		28/02/2025			
Note: The registration certificate is required to be prominently displayed at all places of business in the State.					

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 28/02/2025 by the jurisdictional authority.

OUR COMPANY GHMC TRADE LICENSE

	GREATER HYDERABAD MUNICIPAL CORPORATION Trade License Certificate Issued Under Section 521 & 622 of GHMC Act	
Date : 12-MAR-2025,		
<p>Renewal Trade License given to Sri. B.Srinivas, to carry on the Trade/Operation of Rich Dhaga Fashions Private Limited at premises No:12-6-11/iv/401,Vijay Sai Towers Balaji Nagar,Kukatpally vide TIN NO:TR-1093-060-0002, under the provision of relevant sections of HMC Act 1955, in conformity with terms and conditions set-forth in relevant bye-laws, and subject to the factuality of the particulars furnished in the application / self assessment form / undertaking / documents and subject to the revision and fixing of License fee as per future verification of Yard stick parameter.</p> <p>License Fee Rs:6000 Telangana Green Fund Rs:1000 ,Garbage charges Rs. 0 ,Arrears Rs.0,Arrears Penalty Rs.0,Cheque Bounced Penalty Rs.0 and Advance Rs.0 ,Fines Rs.0 ,Total Amount Rs.7000 Paid on Dt 12-MAR-2025 ,pay mode, ONLINE , for running New Trade for the financial year 2025(Jan-Dec)</p> <p>The trader shall fulfill the following conditions, otherwise trade license is deemed to be cancelled:-</p> <ol style="list-style-type: none">1. This Renewal Trade License is deemed to be suspended / cancelled if any of the applicable terms and conditions are found to have been contravened or any situation arises out of this trade so as to cause nuisance / damage / harm to property or health of the public or if documents / grounds furnished in the application are found to be false and un-true or if there is a change in GHMC policy of Licensing.2. In case of eating establishments, the conditions attached herewith are to be followed.3. This License is invalid if the building structure is un-authorized or used for running the business in other than zones prescribed or effected in the road widening or not fulfilling the provisions or rules of the GHMC Act, and the License is to deemed to be cancelled.4. This license is only for TRADE PURPOSE. It does not confer any power of permission for either temporary or permanent exemption from the provisions of any other section of HMC Act bye-laws or rules in force. Mere payment of License fee will not entitle an applicant to the grant of License and such payment shall not be construed as if license has been granted.5. This Certificate does not confer waiver of arrears or penalties if any applicable. <p>(Issued as per delegation of powers Under Section 119 of HMC Act 1955)</p> <p>Tran No: TDF39511123202520250312043621</p> <p>Date: 12-MAR-2025</p> <p>Circle:23-Moosapet</p>		
<p>(Name of Licensing Authority) for Commissioner GHMC</p> <p>Note:1) This is auto generated certificate and doesn't require any signature 2) This Certificate is valid till 31st December 2025</p>		

OUR COMPANY PAN CARD

आयकर विभाग INCOME TAX DEPARTMENT		भारत सरकार GOVT. OF INDIA	
ई- स्थायी लेखा संख्या कार्ड e - Permanent Account Number (e-PAN) Card AAOCR2553G			
नाम / Name	RICH DHAGA FASHIONS PRIVATE LIMITED		
निर्माण/गठन की तारीख Date of Incorporation / Formation	24/01/2025		
			Signature Not Verified Digitally signed by Income Tax Dept. Date: 2025.02.27 12:02:17 GMT+05:30

✓ Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand & arrears, matching of information and easy maintenance & retrieval of electronic information etc. relating to a taxpayer.

स्वाधीन लेखा संख्या (पैन) एक कालिका से संबंधित विभिन्न दस्तावेजों को जोड़ने में आयकर विभाग को सहायक होता है, जिससे करों के भुगतान, आकलन, कर भरण, ऐका संकलन, शुल्कों के निवारण और इलेक्ट्रॉनिक जानकारी का आसान रखरखाव व सहजता प्रदत्त हो सकती है।

✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962)

आयकर अधिनियम, 1961 के तहत निर्दिष्ट कई लेखनों के लिए स्वाधीन लेखा संख्या (पैन) का उद्धृत अब अनिवार्य है। (आयकर नियम, 1962 के नियम 114B, का संदर्भ लें)

✓ Possessing or using more than one PAN is against the law & may attract penalty of upto Rs. 10,000.

एक से अधिक स्वाधीन लेखा संख्या (पैन) का स्वत्व या उपयोग करना, कानून के विरुद्ध है और इसके लिए 10,000 रुपये तक का दंड लगाया जा सकता है।

✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card".

संलग्न पैन कार्ड में एन्हांस्ड क्यूआर कोड शामिल है जो एक विशिष्ट एंड्रोइड मोबाइल ऐप द्वारा पढ़ाई जा सकता है। Google Play Store पर इस विशिष्ट मोबाइल ऐप को खोजने के लिए शीर्षक "Enhanced QR Code Reader for PAN Card" है।



आयकर विभाग
INCOME TAX DEPARTMENT

भारत सरकार
GOVT. OF INDIA

स्वाधीन लेखा संख्या कार्ड
Permanent Account Number Card
AAOCR2553G

नाम / Name
RICH DHAGA FASHIONS PRIVATE LIMITED

निर्माण/गठन की तारीख
Date of Incorporation / Formation
24/01/2025

अगर कार्ड के कॉपी/फोटो या कुछ क्षतिग्रस्त मिले/पाए जाएं तो इसे बदल दें।
If you find a copy/photo or some damage to your card, please replace it.

(यदि कोई समस्या है तो हमारे साथ संपर्क करें)
In case of any problem, please contact us.

आयकर विभाग, भारत सरकार
Income Tax, Govt. of India
New Delhi, India
Phone : 011-23501000

E-mail: pan@income-tax.gov.in

Electronically Issued and Digitally signed ePAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (c) in the Explanation occurring after sub-section (8) of Section 129A of Income Tax Act, 1961 and sub-rule (6) of Rule 114 of the Income Tax Rules, 1962. For more details, [click here](#).

Why Choose RICH DHAGA?

- Affordable fashion starting at ₹499.
- Opportunities for both shopping and earning.
- Leadership growth with financial rewards.
- Build your wealth while enjoying great fashion!

**People will lose their money if they buy anywhere, but here,
people come to buy and become rich.**

Start Your Journey Today with RICH DHAGA!

Thank You